



HILLSBORO CHAMBER OF COMMERCE

2000 & Beyond Committee
447 S. Main St., Hillsboro, IL 62049
PHONE (217) 532-3711 FAX (217) 532-5567
E-MAIL hillsborochamber@consolidated.net
WEB SITE <http://hillsborochamber.net>

The **Annual Hillsboro Christmas Kickoff**, sponsored by the 2000 & Beyond Committee is Saturday, November 21, 2009. The day will feature a downtown parade, the Snow Princess coronation, Storytime with Mrs. Claus, visits with Santa in his house, free Trolley rides, kids' activities at The Escape, plus much more!

We invite your business to participate in this popular festival! There are several ways to participate. Enter a float or walkers in the parade. The publicity is free! Decorate your businesses a little early for the Holiday Season. Host an open house featuring Holiday goodies. If you are in the retail industry, host your Holiday Season kickoff sale that day!

In conjunction with the festival, the Chamber is coordinating marketing for special Holiday events going on throughout the Hillsboro area that day. **If your business plans an open house, Holiday showcase or sale, or other type of event and you would like to be included in the community wide promotions, please let the Chamber know.** Deadline for inclusion is Sunday, November 1st. Please fill out the following form and return to the Chamber office between the hours of 8 to 4:30 Monday through Friday, or via fax to 217.532.5567.

If you have questions regarding the marketing efforts, please contact Roberta at the Chamber office, Tuesday through Friday 9am – 2pm. We hope you will participate in this community wide initiative. Happy Holiday Planning!

Sincerely,

Roberta Hemann
Executive Director, Hillsboro Chamber of Commerce



HILLSBORO CHAMBER OF COMMERCE

2000 & Beyond Committee
447 S. Main St., Hillsboro, IL 62049
PHONE (217) 532-3711 FAX (217) 532-5567
E-MAIL hillsborochamber@consolidated.net
WEB SITE <http://hillsborochamber.net>

Business Name: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Website: _____

Event Description:

Event Hours: _____

Event Location (if different from business address): _____

Any special instructions or comments?
